



Member Benefit Highlights

MDLIVE®

Now, visiting the doctor is easier than ever before. Avoid the waiting room and inconvenience of going to the doctor's office. Visit a doctor by phone, secure video or MDLIVE App. Doctors are available 24/7, and family members are also eligible.

- Pay \$0 out of pocket for medical consultations.
- Three **free** Talk Therapy consultations per person, per calendar year and then \$90 per hour.
- Dermatology consultations are \$59 per video consult.

2,511 visits in September 2023	1,487 activations in September 2023
24,504 visits by 15,047 patients in 2023 YTD	110,729 activations since inception
Activate Now! Log into southernconsumers.org for more information!	

C L E V E R

Download the FREE Clever RX App. From your app store, search “Clever RX” and hit download.

This will unlock exclusive savings for you and your family! Find where you can save on your medication. Using your zip code, when you search for your medication, Clever RX checks which pharmacies near you offer the lowest price. Savings can be up to 80% compared to what you are currently paying.

Log into southernconsumers.org for more information!



Try our easy electronic scholarship application process!

[Learn More](#)

Why Quality Sleep is Important as a Small Business Owner



As a small business owner, you work your share of long, grueling days. There are many where you are content with all you've completed. Then, there may be a few days where you feel the need to press on because there is too much to do, and it cannot possibly wait until tomorrow. This is the surefire path to burnout.

While your efforts to push on are admirable, burnout and fatigue will actually do more harm to your work.

[Learn More](#)

How Gen Zers' Needs and Priorities Differ from Prior Generations

Generation Z is growing up. They are graduating high school and college, entering the workforce, moving into their own places and paying their own bills. As a small business owner, you are likely to interact with this generation more as both customers and potential employees. It's important to recognize they differ significantly from past generations — even the millennials who came before them.

This article covers the most important priorities to know about a consumer segment wielding more than \$10 billion in purchasing power and an influence in the workforce that will continue to grow.

[Learn More](#)



Sponsorships

SCA believes strongly in cultivating a culture of cooperation with the community. To that end, the Executive Board of SCA seeks out good people who work to make a difference in the lives of those in need. We proudly sponsor numerous organizations and applaud them for their tireless dedication.

Sponsorship Partner:



For information regarding your membership and association services, call or write:

Membership Services Office
Southern Consumers Alliance

12444 Powerscourt Drive,
Suite 500A, St. Louis, MO 63131
1.800.992.8044 or 636.530.7200



Southern Consumers Alliance

